PROBLEM STATEMENT

DT-PS-DEF-01

why?
Why is this vital now? Solutions do not work well. Society and industry need this.

who? ?
Users are beneficiaries always. Who are all involved? Stakeholders are key people.

what?
What problem must be solved? What is the knowledge gap? Tools currently cause pain.

when?
When must we intervene now? When does failure happen? Results must be impactful soon.

where?
Where is solution applied? Problem is worst where now? Location is very important.

How?
How are users coping? Existing system works how? New approach changes outcomes.

PROBLEM STATEMENT ITERATIONS (THE POINT OF VIEW - POV)

Use the insights from Section 1 to craft and refine your Point of View (POV) statement, often beginning with a "How Might We" (HMW) question.

💡 ITERATION 1

HOW MIGHT WE _____

_____

FOR _____

WHO NEED/DESIRE, SO THAT ____

TAKING INTO ACCOUNT_____

🚀 ITERATION 2

HOW MIGHT WE _____

_____

FOR _____

WHO NEED/DESIRE, SO THAT ____

TAKING INTO ACCOUNT_____

🎓 ITERATION 3

HOW MIGHT WE _____

_____

FOR _____

WHO NEED/DESIRE, SO THAT ____

TAKING INTO ACCOUNT_____