



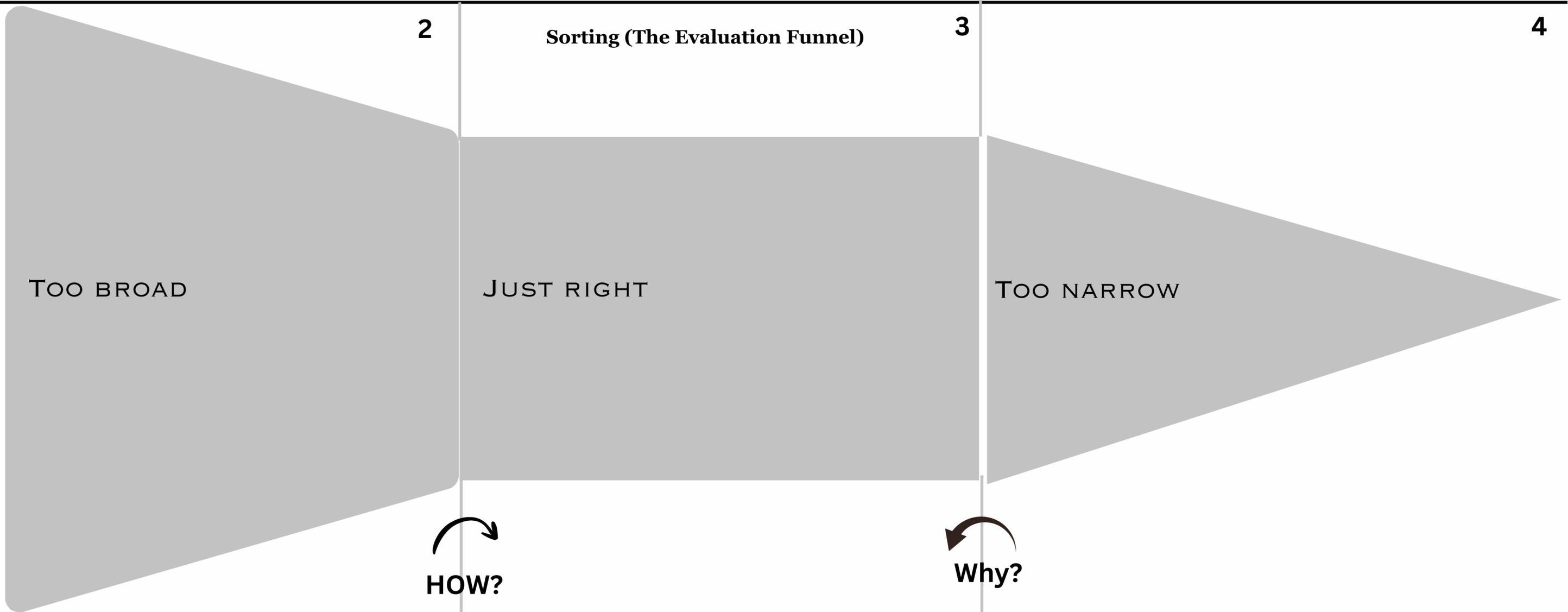
HOW MIGHT WE (HMW)

QUESTION ACTIVITY



<p>The "How Might We" (HMW) question uses a special expression. "How" implies that there are one or more possible ways to solve the question. "Might" creates a safe space where a potential idea could work. "We" tells the user that the problem can be solved by a team.</p>	<p>POV/Problem Statement Formula: Include a structured space for the underlying Point of View (POV) that informs the HMW.</p> <ul style="list-style-type: none"> How might we for [Actor, for whom?] who need/desire, so that [Need, which is satisfied] taking into account [Context, What?] 	<p>Write down as many HMW questions as possible 1</p>
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QUESTION GENERATION AND SORTING (THE FUNNEL) This is the core of the activity, where ideas are generated and evaluated



<p>5 EVALUATE THE MOST RELEVANT HMW QUESTION Select the best HMW question from the middle sector</p>	<p>6 OUTCOME The selected HMW question which is to be pursued further</p>
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