



The definition of what success means is a central element in assessing, for example, how critically one is allowed to think. In addition, it enables a uniform understanding to be established between the design team, the client, and other stakeholders.

DEFINE SUCCESS



DT-DST-14

Project/Problem Area:

Date and Time:

Define questions

Prepare a list of relevant questions.

What does success look like for the user?

What is the critical failure threshold?

What measurable impact must we achieve within 6 months?

How will we know when we are done?

Answers

Brainstorm or enter the answers.

Evaluate and Select

Evaluate the answers and define the characteristics

What does success look like for the user?

Select Characteristics: Write the most crucial, defined success factors in the narrow part of the funnel.

OUTCOMES

Record the results