



The Context Map is used to organize the knowledge gained from the Understanding and Observing phases of a project, creating a broader, "bigger picture" of the situation. It helps transfer observations into a useful model by forming meaningful clusters around a central user.

# DIY: CONTEXT MAPPING ACTIVITY



DT-CMA-13

Project/Problem Area:

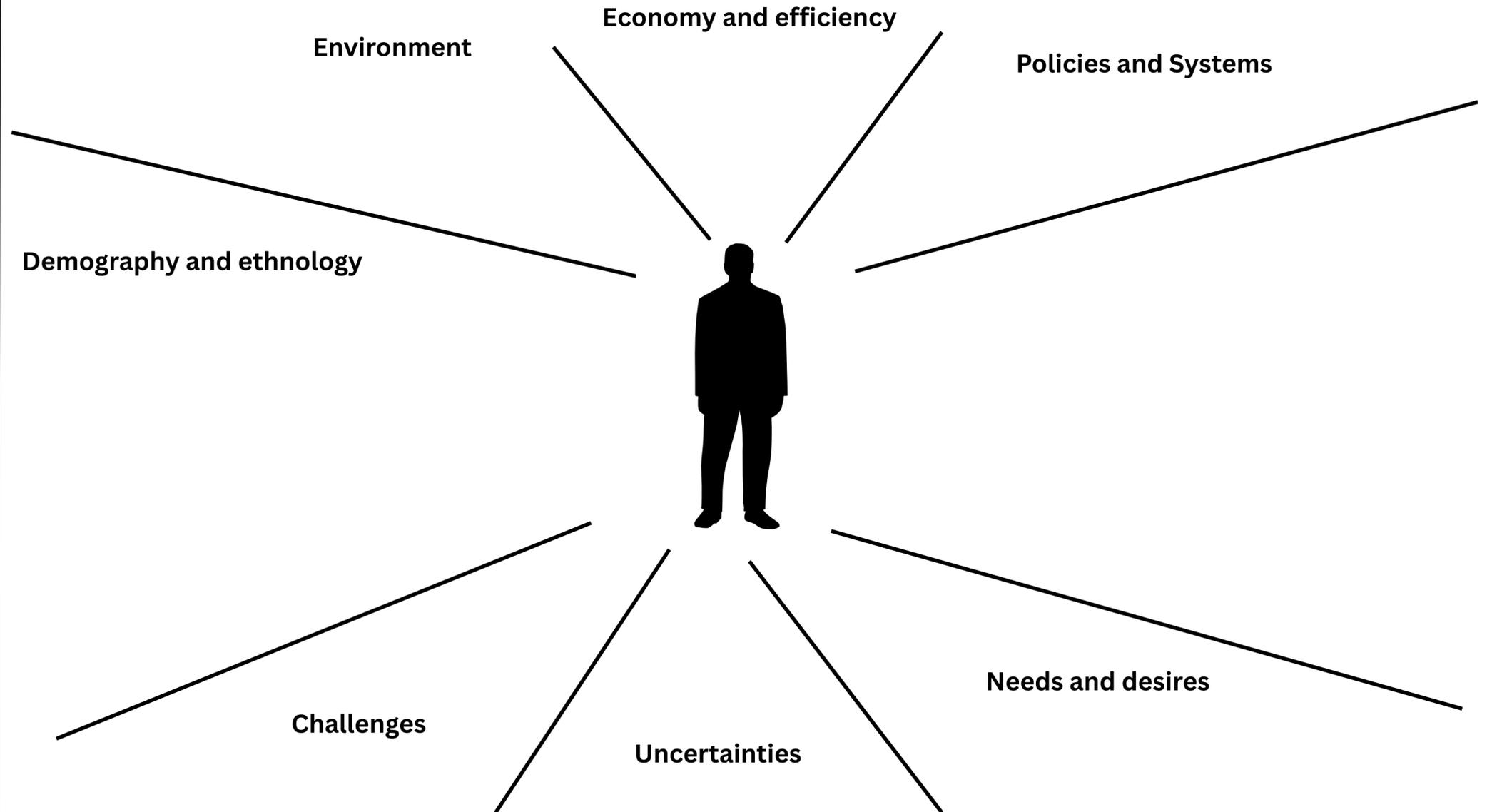
Date and Time:

3

1

## Entering the Results (The Map)

Add the insights from the Understanding & Observing phases to the context map and form meaningful clusters



2

## Observation

Perform observations or revert to existing documentation

## 4. Findings

Recognize the bigger picture and the connections

What relationships exist between "Challenges" and "Policies and Systems"?

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How do "Needs and desires" conflict with "Economy and efficiency"?

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What is the "bigger picture" of the situation surrounding the central user?

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