



This template visually maps stakeholders based on proximity to the user/customer, analyzing their relationships, influence, and needs.

STAKEHOLDER MAP & ANALYSIS



DT-SMA-09

3

1. Project Context & Focus¹

Project/Problem Area:

Date and Time:

(1) Use Case/Challenge: Briefly describe the specific problem, project, or solution you are mapping stakeholders for.

2. Stakeholder Identification

1

2

3

4

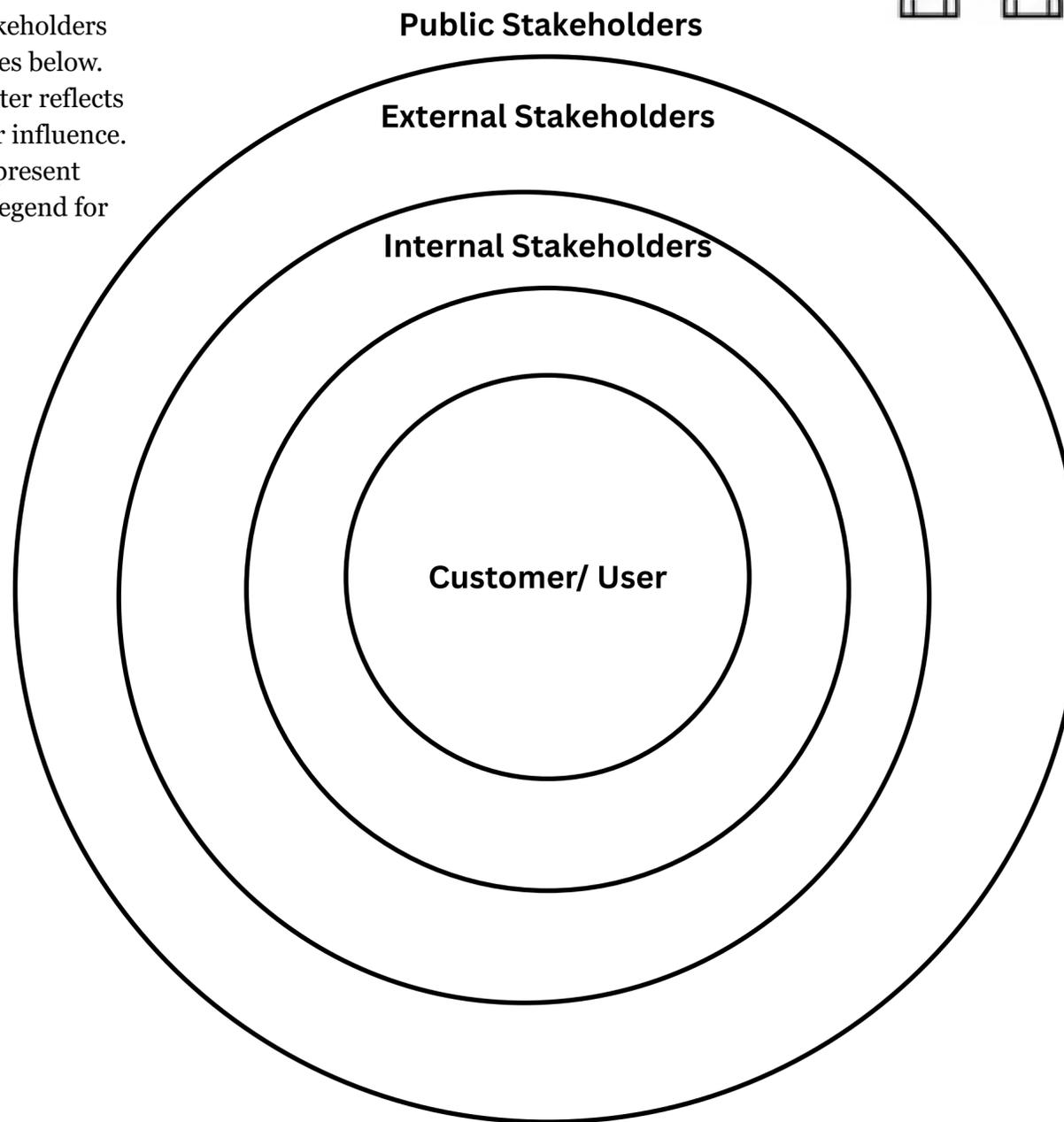
5

6

7

3. Stakeholder Mapping & Relationships

Place your identified stakeholders onto the concentric circles below. Their proximity to the center reflects their direct involvement or influence. Then, draw lines to represent relationships, using the legend for different types.



4. Relationships

- PLACE YOUR IDENTIFIED STAKEHOLDERS
- INFORMAL RELATIONSHIP
- MUTUAL INTEREST/ EXCHANGE
- POTENTIAL INTERRUPTED RELATIONSHIP

5. Findings

This section is for analyzing the individual characteristics and relationships of the key stakeholders identified on your map

(4) KEY STAKEHOLDER	INFLUENCE LEVEL (HIGH/MED/LOW)	INTEREST/NEED (WHAT DO THEY WANT?)	RELATIONSHIP WITH PROJECT (POSITIVE/NEGATIVE/NEUTRAL)